

How To **Grow** Your Business

Over 1,700 businesses in the Region over the past two years have benefited from coaching support delivered by Winning Pitch plc. The North West High Growth Programme has been widely recognised as having had a profound impact on the performance of companies with a desire to achieve sustainable growth.

Tailored support to **entrepreneurs**, delivered by successful **entrepreneurs**, has helped companies to achieve breakthrough results and overcome many of the challenges growth companies face - assistance has spanned the spectrum of strategic planning and operational issues, covering strategy, sales and marketing effectiveness, financial engineering and funding, through to organisational effectiveness and personal development.

Building on a proven model that drives business success

Helping you overcome the challenges of growth

Based on the need for ongoing assistance, Winning Pitch along with its network of specialist advisers are launching the North West High Growth Foundation - a channeled source of advice and tailored coaching for growth hungry companies. It will provide a forum and resource where ambitious entrepreneurs can meet ambitious individuals and a valuable resource in gaining insights on how to build a successful business.

For an annual High Growth Foundation membership of **£295 plus VAT**, participants will enjoy a huge range of benefits to support their growth journey:

- ✓ A trusted business solutions network that will help your business grow
- ✓ Access to the database of other members through restricted access website
- ✓ 4 FREE High Growth Workshops delivered by Winning Pitch and our Specialist Advisers (the normal commercial price for these events would be in the region of £195 each)
- ✓ Opportunity to access top class business coaching at a discounted price
- ✓ Access to our specialist advice partners
- ✓ Regular newsletter with local news from the members businesses and general local business news, advice on career strategies, sales tips, management research from local business schools and best practices from business owners to business owners
- ✓ Alerts to breaking news that can help you grow your business
- ✓ Preferential prices and invitations to events that will help you grow your business (targeted workshops, expert motivational presenters and panel forecast events)
- ✓ Complimentary copy of 'The Success Factor: Ways to A Winning Mindset', published by Crimson and written by John Leach, Chief Executive of Winning Pitch. The book is aimed at individuals who want to get more out of their life, career or business
- ✓ e-book copy of The Fast Growth Fieldbook (how leaders in the most successful high growth businesses think, act and behave)
- ✓ Expert help with recruitment needs
- ✓ Members area website with access to tools and techniques proven to deliver transformational results, these cover a range of subjects e.g. Business Growth, Sales & Marketing, Innovation & Creativity, Finance, organisational development, leadership and team development

To join the Foundation you can complete our membership form at www.highgrowthfoundation.co.uk or for more information contact Vickie Southgate v.southgate@winning-pitch.co.uk

Specialist Advisers to The High Growth Foundation



COWGILL HOLLOWAY MCR GEORGE DAVIES SOLICITORS LLP

